

# APP-DRR Forum

Asia-Pacific Partnership for Disaster Risk Reduction

## Reflections from the Private Sector

ARISE Philippines, ARISE India, and ARISE Japan

*Guiding Question: The cascading and compounded impact of the COVID-19 pandemic and other disasters has shown that we must transform how disaster risk is governed. Going into 2021, please share your reflections on what is most needed to facilitate this transformation.*

### ARISE PHILIPPINES



To transform disaster risk governance in the Philippines, the private sector must move forward and persist in the following:

1. **RESILIENT SYSTEMS AND INFRASTRUCTURE:** Creation of inclusive public-private partnerships (PPP) which enable pre-agreements to deliver essentials, donation of emergency facilities and multi-sector knowledge sharing and capacity building, among others
2. **RESILIENT COMMUNITIES:** Empowerment of MSMEs via business continuity planning in cooperation with Department of Trade and Industry (DTI) and Bureau of Small and Medium Enterprise Development (BSMED) as well as participation in recovery measures such as the SM BCP
3. **RESILIENT INVESTMENT AND RECOVERY:** Exposure of cities to evaluations such as Philippine Association of Civil Engineers (PICE)'s post-disaster needs assessment and the International Finance Corporation (IFC)'s Building Resilience Index Program

Download [full update](#) from ARISE Philippines (about COVID-19, PPP, and work on ARISE Four Priorities).

### ARISE INDIA



1. **Overcoming COVID-19 for Resilient Private Sector.** ARISE INDIA Members developed two apps to find degree of own risks and check its spread by tracing contacts. Helped migrant workers reach home states and find jobs. Pharma member is developing indigenous vaccine, COVAXIN, likely approvals by December. Advisories, eco-BCP and QRE were issued among SMEs for promoting resilience. In 2021, plan to help Government prioritize distribution of developed vaccine among the private sector.
2. **Promoting Innovations in DRR.** Innovation challenge in DRR, holding hackathons and webinars with stress on AI, new technologies and robotics.
3. **Resilient Infrastructure.** Support Coalition for Disaster Resilient Infrastructure (CDRI) in building resilient infrastructure in private sector.
4. **Commitment to make India Drought Free by 2030,** with support of Government.

Download [full update](#) from ARISE India titled "Innovative Measures to Solve Challenges during COVID-19".

Japan's disaster risk governance is robust, but contains inherent weaknesses in its outdated underlying assumptions of how communities and individuals relate to each other, which does not reflect current norms of individual rights and societal obligations. **An overhaul of societal assumptions is needed to facilitate transformation towards a more whole-of-society approach to disaster risk governance.**

The COVID-19 pandemic has forced some change in this direction: for example, private sector-run venues and 'shelter-in-place' resilient homes now augment public-run shelters in order to make evacuation with proper physical distancing possible; a similar shift is occurring in information sharing, logistics, and other areas, generally a shift from a traditionally centralized one to a 'personal-private-public partnership (4P)' multi-actor contribution approach.

ARISE Japan [has focused on tourism since 2019](#) to explore this transformation in an industry that is key to local economies, diverse in size and operations, yet still extremely vulnerable to disaster risk. To share learnings with the wider private sector in Japan, as well as the global community, ARISE Japan has just released a [series of bilingually subtitled 10-minute videos](#), from its October online [symposium](#).

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